



# Coimisiún na Scrúduithe Stáit State Examinations Commission

## Leaving Certificate Vocational Programme

### Link Modules Examination 2008

Wednesday, 7th May 2008, 10.00 a.m. – 12.30 p.m.

#### INSTRUCTIONS TO CANDIDATES

Write your Examination Number in the box.

Write all answers into this Answer Book.

There are **three** Sections in this Examination.

Examination Number

#### Section A – Audio Visual

There are **eight** questions.

All questions must be answered.

**(30 marks)**

#### Section B – Case Study

There are **three** questions.

All questions must be answered.

**(30 marks)**

#### Section C – General Questions

There are **six** questions.

**Four** questions must be answered.

**(100 marks)**













## COMMUNITY DEVELOPMENT

Ballynure is a small rural town situated 50 kilometres from the nearest city and 30 kilometres from the nearest rail network. The railway station in Ballynure closed over thirty years ago and the only public transport available now is a very limited bus service. The old station house has been converted into a number of business units, which are now occupied by people involved in arts and crafts. Some of these enterprises operate on a seasonal basis only and overall Ballynure offers very little by way of large-scale job opportunities for its community.

The town is very picturesque and tranquil. The majority of the people are involved in either agriculture or tourism. Others commute to their employment in the nearest city. Tourism is very important to the town and many visitors come to fish in the nearby lakes. Ballynure has two primary schools and a community school. Most of the young people leave the area to go to college or to work and are unlikely to return because of the lack of employment opportunities.

Ballynure has one big employer that manufactures biscuits and confectionery. Competition and increasing costs are now beginning to impact on this business and the management of the firm are wondering whether to take on the competition by further investment or to downsize and settle for a smaller share of the market. The future is bleak for Ballynure and unless action is taken immediately the problems may escalate.

This situation has prompted some members of the community to be more proactive. Business people and interested parties have been invited to a public meeting to discuss and to address the issues facing the town. The development of an Industrial Park is one of the ideas being mentioned which would create opportunities in different sectors. However, any type of development must not be damaging to the environment or adversely affect the quality of life enjoyed by the current residents.







**INDEX AND SUMMARY**

Section C contains 6 questions of 25 marks each and you should **answer any four**. To assist in deciding and locating the questions to answer, the following is the text of all the questions with the page number range for each. Answer your choice in the appropriate pages that follow in this booklet.

- Q.1 Enterprise is essential for progress.** **Pages 13-15**
- (a) Explain what you understand by the term 'enterprise'.
  - (b) List **four** methods a business enterprise could use to generate ideas.
  - (c) Describe **two** examples of enterprise in action in each of the following areas:
    - (i) Household
    - (ii) Local Community
  - (d) Consider your participation in the drawing up of an LCVP enterprise/action plan for a class activity.
    - (i) Identify **one** Leaving Certificate subject that has helped you. State why.
    - (ii) Outline in detail **three** ways your participation in the activity will benefit you in the future.
- Q.2 Planning is Essential for a Business to Succeed.** **Pages 16-18**
- (a) Outline **three** reasons why it is important for a business to plan.
  - (b) Name and explain **two** areas that would be included as part of the Body of a Business Plan. Include why each is important.
  - (c) Consider the location of an enterprise/organisation you are familiar with. Outline **three** reasons why it is located there.
  - (d) Name a business enterprise with which you are familiar and carry out a SWOT analysis for that business.
- Q.3 Work placements offer students a valuable opportunity to experience the world of work.** **Pages 19-21**
- (a) List **three** reasons why work shadowing/work experience is useful to students.
  - (b) Describe **four** difficulties that a student may experience during his/her work shadowing/work experience.
  - (c) Identify and explain the obligations that employers have regarding the health, safety and welfare of their employees.
  - (d) Write a formal letter to an employer in your area seeking work experience/work shadowing as part of your Link Modules programme.
- Q.4 Planning an Event is an essential class activity to enhance learning.** **Pages 22-24**
- (a) As part of your LCVP enterprise module your class has decided to organise a careers exhibition. A class meeting has been called to begin the organizing of the event. Draw up an agenda for this meeting.
  - (b) Identify and explain **three** benefits of working as part of a team when undertaking the activity.
  - (c) Why is it important to evaluate the activity.
  - (d) Describe **three** ways that the organisation of the careers exhibition could be evaluated. Give reasons for choosing each.
- Q.5 An important role is played by Community Organisations/Enterprises in Society.** **Pages 25-27**
- (a) Explain why people get involved in community organisations.
  - (b) Describe **three** benefits that voluntary organisations/community enterprises bring to local communities.
  - (c)
    - (i) Describe **two** ways in which commercial businesses may give support to Voluntary Organisations/Community Enterprises.
    - (ii) Explain, giving one reason why commercial businesses might do this.
  - (d) Write a short summary report of a **visit-in** or a **visit-out** that you participated in to a Voluntary Organisation/Community Enterprise. Use appropriate headings.
- Q.6 School and College is about training young people for the World of Work.** **Pages 28-31**
- (a) Name **four** pieces of advice you would give to a friend when filling out a job application form.
  - (b) Describe **three** non-financial benefits to be gained from the world of work.
  - (c) Outline **three** ways in which the world of work differs from school work.
  - (d) Give **three** characteristics that employers might look for in potential employees. Explain why you think employers consider each characteristic to be important.







































**For Examiner use only**

**Written Examination Paper**

	<b>Marks Awarded</b>
<b>Section A</b>	
<b>Section B</b>	
<b>Section C</b>	
<b>Q.1</b>	
<b>Q.2</b>	
<b>Q.3</b>	
<b>Q.4</b>	
<b>Q.5</b>	
<b>Q.6</b>	
<b>Total</b>	

1.	Total of end of page totals.	
2.	Aggregate total of all disallowed answer(s).	
3.	Total marks awarded (1 minus 2)	

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**Portfolio Assessment**

	<b>Marks Awarded</b>
<b>1</b>	
<b>2</b>	
<b>3</b>	
<b>4</b>	
<b>5</b>	
<b>6</b>	
<b>7</b>	
<b>8</b>	
<b>Total</b>	

1.	Total marks	
2.	Aggregate total of all disallowed items	
3.	Total marks awarded (1 minus 2)	