



Coimisiún na Scrúduithe Stáit State Examinations Commission

Leaving Certificate Vocational Programme

Link Modules Examination 2010

Wednesday, May 5th 2010, 10.00 – 12.30

INSTRUCTIONS TO CANDIDATES

Write your Examination Number in the box.

Write all answers into this Answer Book.

There are **three** Sections in this Examination.

Examination Number

Section A – Audio Visual

There are **eight** questions.

All questions must be answered.

(30 marks)

Section B – Case Study

There are **three** questions.

All questions must be answered.

(30 marks)

Section C – General Questions

There are **six** questions.

Four questions must be answered.

(100 marks)

Section A	Audio Visual	30 marks
<ul style="list-style-type: none"> • You will have three minutes to read the questions in Section A. • You will be shown a DVD with the theme of a Recruitment firm. • You will see the DVD three times. <ul style="list-style-type: none"> * The first showing will include the whole sequence. * It will then be shown in three parts. After each part is shown you will be given time to write your answers in the appropriate section of the answer book. * You will then see the entire DVD sequence again. 		
<p>This page may be used for notes or to supplement answers.</p>		

Section A	Audio Visual	30 marks	Don Oifig Office Use Only	
			1	2
Answer all questions.				
Part 1				
Q.1 Why did Jane jump at the chance to manage a recruitment agency?				
2 marks				
Q.2 Name two skills required to run a business				
2 marks				
Q.3 What is the key to success for a recruitment agency?				
2 marks				

Section A	Audio Visual	30 marks	Don Oifig	
			Office Use	Only
Part 2			1	2
Q.4 Why is emigration not an option for Michael?				
		4 marks		
Q.5 What are Michael's weaknesses as a job seeker?				
		4 marks		

Section A	Audio Visual	30 marks	Don Oifig	
			Office Use Only	
Q.6	What advice does Jane offer for a good CV?		1	2
		4 marks		

Section A	Audio Visual	30 marks	Don Oifig	
			Office Use Only	
Part 3			1	2
Q.7 Outline three reasons why preparation for interviews pays off.				
		6 marks		

Section A 30 marks Audio Visual		Don Oifig Office Use Only	
		Q.8 In Jane's opinion how are some people responding positively to the downturn in the economy?	1
6 marks			

KILLMALOE COMMUNITY DEVELOPMENT

Killmaloe is a small town situated on the west coast. Farming, fishing, construction and tourism were the main sectors offering employment opportunities for the local people. With the obvious decline in construction and farming, and the unlikely chance of a large scale employer coming to the area, the local people became proactive and decided to try and develop Killmaloe to its full potential, and to guarantee the future for the community and especially for its younger population.

A community development committee was formed consisting of all the local stakeholders, including social, sporting, commercial and educational organisations, the local County Enterprise Board and the County Council. Killmaloe has several safe sandy beaches with unpolluted waters providing an ideal location for swimming, diving, surfing and angling.

The area is surrounded by a number of scenic walks and heritage sites. With suitable grant aid these could be properly maintained and attractively signposted and promoted. It was also proposed that an Adventure Centre should be set up offering climbing, hill walking, horse riding, together with all the other water based activities. This Adventure Centre could appeal to families, schools clubs and companies who want to develop team building amongst its staff.

First impressions last and proper landscaping, planting of shrubs and flowers are vital if Killmaloe is to attract people all year round to experience its unique and pleasant environment. Proper maintenance and upgrading of both public and private buildings would be essential to create a positive image for the town. There is one old derelict mill in the area which is an eyesore but if restored it could provide work space for entrepreneurs wishing to set up small to medium sized businesses.

The local people were asked their opinion and suggestions put forward include provision of a crèche, internet café, gymnasium, a resource centre and a local website. Providing all of these services would obviously create employment and help to secure the town's future by making it attractive for the tourists to visit and for the local person who live and work there. The committee are energetic and optimistic but finance is a big problem. Government agencies have less to give by way of grants and banks are also making it more difficult for borrowers to access funding for development projects.

Table showing the Population of Killmaloe between the years 1999 and 2009

Age Groups	0 – 14 yrs	15 – 24 yrs	25 – 44 yrs	45 – 64 yrs	65+ yrs	Total
1999	673	469	667	554	412	2775
2009	528	348	580	670	458	2584

Communities, like Killmaloe, that lack facilities are likely to see population changes (see table) over time particularly if there are few employment opportunities in the area.

Section B	Case Study	30 marks	Don Oifig Office Use Only	
			1	2
Answer all questions.				
Q.1	(i) List three stakeholders other than the County Enterprise Board and the County Council.			
	(ii) Give one reason why each stakeholder you mentioned would be involved with the Community Development Committee.			
		6 marks		

Section B		Case Study	30 marks	Don Oifig Office Use Only	
Q.2	(i)	Why are the County Enterprise Board and the County Council part of the Community Development Committee?		1	2
	(ii)	Identify three ways the development of new enterprises in Killmaloe can be encouraged. Explain each of your answers.			
12 marks					

Answer **four** questions

INDEX AND SUMMARY

Section C contains 6 questions of 25 marks each and you should **answer any four**. To assist in deciding and locating the questions to answer, the following is the text of all the questions with the page number range for each. Answer your choice in the appropriate pages that follow in this booklet.

Q.1 Enterprise is essential for progress. Consider a business/enterprise familiar to you.

Pages 14-16

- (a) State the product/service provided by this business/enterprise.
- (b) Carry out a SWOT analysis for that business/enterprise.
- (c) Explain **three** personal characteristics of a successful entrepreneur in your locality.
- (d) How does the role of the entrepreneur differ from that of the manager in a business?

Q.2 Planning an event is an essential part of the LCVP programme.

Pages 17-19

- (a) Identify **one** teamwork activity in which you have been involved. Indicate clearly your role in this activity.
- (b) Outline **three** benefits of teamwork in this activity.
- (c) What makes a person a good team member?
- (d) Describe **three** ways a team can evaluate its group performance.

Q.3 A Job Advertisement with questions relating to recruitment.

Pages 20-22

- (a) Explain the **three** underlined words.
- (b) Why do you think Gourmet Café want a customer-focused person for this job?
- (c) What advice would you give when completing an application form?
- (d) Outline **four** pieces of information which should be included in a contract of employment.

Q.4 Leadership and communication skills are important for people in businesses and community organisations. Consider an LCVP activity where you had a leadership role.

Pages 23-25

- (a) Name the activity. Was the activity successful? Explain.
- (b) What makes for a successful/effective leader in any organisation?
- (c) How can an organisation benefit from effective leadership?
- (d)
 - (i) Explain what is meant by the term "good communicator".
 - (ii) Outline **three** ways of improving your communication skills.

Q.5 Your class has decided to run a non-uniform day as a charity fundraiser.

Pages 26-28

- (a) Draw up the agenda for the first class meeting in relation to this activity.
- (b) Outline **three** benefits to students of participation in this activity.
- (c) Explain the importance of financial planning for this activity.
- (d) A disagreement has arisen within the class about responsibilities. Describe **three** steps that could be taken to resolve this disagreement.

Q.6 Undertaking appropriate work experience/shadowing is a core element of the Link Modules.

Pages 29-31

- (a) Outline **two** advantages of doing work placement/shadowing.
- (b) Explain **two** obligations an employer has regarding health and safety at work
- (c) Outline how you planned for and organised your work placement/shadowing. Write a brief evaluation of your work placement/shadowing experience.
- (d) Describe **four** difficulties that a student may experience during his/her work shadowing or work experience.

Section C General Questions 100 marks		Don Oifig Office Use Only	
		1	2
Q.2	Planning an event is an essential part of the LCVP programme.		
(a)	Identify one teamwork activity in which you have been involved. Indicate clearly your role in this activity.		
4 marks			
(b)	Outline three benefits of teamwork in this activity.		
6 marks			

(c) What makes a person a good team member?	1	2
6 marks		

(d) Describe three ways a team can evaluate its group performance.	1	2
9 marks		

Section C	General Questions	100 marks	Don Oifig		
			Office Use Only		
Q.3	A Job Advertisement with questions relating to recruitment.	1	2		

Gourmet Café

Vacancy for Deli Assistant

We are looking for an enthusiastic, customer-focused, friendly and hardworking person to work in our busy Kilkenny store.

We are offering an attractive salary and flexible working hours.

Please reply with CV including two referees to mgleeson@gourmetcafe.ie

Gourmet Café is an equal opportunities employer.



(a)	Explain the three underlined words.		
	6 marks		

	1	2
(b) Why do you think Gourmet Café want a customer-focused person for this job?		
5 marks		
(c) What advice would you give when completing an application form?		

Section C	General Questions	100 marks	Don Oifig	
			Office Use Only	
Q.4	Leadership and communication skills are important for people in businesses and community organisations. Consider an LCVP activity where you had a leadership role.		1	2
(a)	Name the activity. Was the activity successful? Explain.			
		5 marks		
(b)	What makes for a successful/effective leader in any organisation?			
		6 marks		

(ii) Outline three ways of improving your communication skills?	1	2
8 marks		

Section C	General Questions	100 marks	Don Oifig Office Use Only	
			1	2
Q.5	Your class have decided to run a non-uniform day as a charity fundraiser.			
	(a) Draw up the agenda for the first class meeting in relation to this activity.			
		5 marks		
	(b) Outline three benefits to students of participation in this activity.			
		6 marks		

	1	2
(c) Explain the importance of financial planning for this activity.		
5 marks		
(d) A disagreement has arisen within the class about responsibilities. Describe three steps that could be taken to resolve this disagreement.		

	1	2
<p style="text-align: right;">9 marks</p>		

(c) Outline how you planned for and organised your work placement/shadowing. Write a brief evaluation of your work placement/shadowing experience.	1	2
7 marks		

(d) Describe four difficulties that a student may experience during his/her work shadowing or work experience.	1	2
8 marks		

For Examiner use only

Written Examination Paper

	Marks Awarded
Section A	
Section B	
Section C	
Q.1	
Q.2	
Q.3	
Q.4	
Q.5	
Q.6	
Total	

Examination No.

1.	Total of end of page totals.	
2.	Aggregate total of all disallowed answer(s).	
3.	Total marks awarded (1 minus 2)	

Portfolio Assessment

	Marks Awarded
1	
2	
3	
4	
5	
6	
7	
8	
Total	

1.	Total marks	
2.	Aggregate total of all disallowed items	
3.	Total marks awarded (1 minus 2)	